

## **Minutes from the HDHJA Meeting November 9<sup>th</sup>, 2020**

Board Members present: Simone Starnes (acting President for Lori Hayden), Makenzie Harvey and Jennie O'Loughlin.

Committee Members in attendance: Germaine Dougherty, D'Anza Freeland, Jessica Karriker, Kay Lynch, Lori Peterson, Lisa Pleasance, Terry Morrison, Jesse Stark and Heather Sterling.

Guest: Angela Keranen

The meeting was called to order at 6:08pm.

Jennie made a motion to pass the minutes from the meeting on September 1<sup>st</sup>, 2020. Terry seconded the motion. All members voted in favor.

Jennie made a motion to pass the minutes from the meeting on September 18<sup>th</sup>, 2020. Jesse seconded the motion. All members voted in favor.

### **Treasurer's report**

Jennie said that the Profit and Loss Statement shows we are not too far off from last year. We incurred some additional expenses from our Covid-19 protocols and hiring a course designer; however, we saved money on prizes and the Covid-19 fee mostly covered the Covid-19 expenses. The payment outstanding on the last show will increase by \$1,455.

The Balance Statement shows that we have \$3,000 less than last year. The biggest difference is that we don't have as much sponsorship income.

The Championship show had a good number of entries. We still need to pay Lisa for the facility; that fee is TBD. Lisa has donated her show manager's fee to HDHJA.

There was a discussion as to how the Championship Show could make more money. Lisa encouraged staff to work as a donation and maybe raise the entry fee by \$5 per class. D'Anza noted that a \$5 increase is not a lot given that we now have better ribbons and a paid course designer.

There was also a discussion as to how HDHJA could raise more money overall. Simone suggested we could increase the cost of membership by \$5 for an individual membership and \$10 for a family membership.

Jennie moved to increase the class entry fee by \$5 and the cost of membership by \$5 for an individual membership and \$10 for a family membership. D'Anza seconded the motion. All members voted in favor.

Jennie will do an analysis of the facility fee from last year and send out a proposed amount via email that members can vote on. Lisa thinks the fee should not be more than \$1,200.

### **Show Manager's Report**

Lisa reported that we had 44 horses entered at each of the last two shows. Both shows went well. The Halloween costume class (at the Championship Show) had no entry fee and was very fun and popular.

Lisa would like to encourage all ancillary staff to donate their time for the Championship Show. We would still pay the judges, course designer and Covid-19 person. Germaine said that it's the exhibitors who get the additional features and possibly should be the ones to pay for them, not the staff. Kay noted that Lisa put on a wonderful Championship show and everyone agreed.

### **Sponsorships**

It was suggested that we have Sponsor banners at the show – possibly individual banners around the ring for the big sponsors and one banner listing multiple names for the smaller sponsors. The latter could be added to throughout the year. One way to do that is with Velcro backed names. We have done sponsorship levels in the past and we may want to look at doing that again.

A 3 X 5 banner costs about \$35.

Kay is in the process of sending out a postcard to try to get more sponsors. So far this year she has collected \$1,250 toward Championship Show sponsorships and \$4,100 toward Year-end Awards sponsorships.

### **Scholarships**

Jesse reported that no one has applied for scholarships this year. Simone noted that Noelle Floyd would still like to be involved with our scholarship fund and we could extend the deadline to the end of November. Terry suggested that the application could be any type of tribute the applicant wanted to make toward their horse.

### **Year-End Banquet/Awards**

With Covid-19 we will not be able to have a big year-end banquet. It was discussed that we give each barn a certain amount of money (based on the number of HDHJA members at that barn) to do an in-house banquet however they would like.

The Points Committee (Heather and Terry) asked how the Members would like to deal with horses who were not registered this year given that the rule that horses must be registered is not well known. Germaine thought we should allow them to register them retroactively. This affects only a couple horses and is what we eventually allowed.

Suggestions were made for year-end prizes. They include: quarter sheets, lap blankets, coolers, halters and saddle pads. It was decided that we would give the following prizes this year:

Equitation – quarter sheets

Hunters – halters

Jumpers – coolers

All Reserve Champions will receive lap blankets.

Winners or their trainers will be allowed to choose the size they would like to receive.

Simone has year-end prizes from previous years that she would like to donate somewhere.

### **Next Year**

Any proposed changes in Board or Committee Memberships should be emailed to Jaclyn.

Simone noted that Lori Hayden would like to stay President of HDHJA, but she is not sure in what capacity. Several people had previously proposed Germaine for President next year as she has been a valuable contributor this year and is a seasoned horse trainer. In general, Board positions are filled by people who have been on a Membership Committee (or attended the meetings) in the previous year.

Terry suggested we have a rules task force to research and propose changes. It would include the Points Committee and whomever else would like to be on it. Next year we will add jumper divisions that better align with the Outreach specifications and continue to make our 3' not an Outreach division. The other option is to do away with affiliation to USHJA and OHJA and only adhere to HDHJA rules, but this also has a lot of negative ramifications.

Jesse Stark would like to stay on the Board and help Lisa with the horse show management so we have a back-up person who knows how to run the shows. It was decided that Jesse will be the Assistant Horse Show Manager.

Simone suggested that we have four horse shows again next year. D'Anza suggested we also have a HDHJA sponsored clinic. Ideas for a clinic will be discussed at the January meeting.

### **New Business**

Simone said that Noelle Floyd would like to offer HDHJA members a six-week webinar series/ challenge led by sports psychologist Darby Bonomi. It will be free of charge and begin on January 15<sup>th</sup>. It was agreed that HDHJA would participate.

Kay did a drawing for a free photo session with our horse show photographer, Ella Chedester. Patty Glick was the lucky winner.

D'Anza announced that the new tack store "Horse Play" was opening on Sunday. They are having a VIP soft opening on Thursday from 5:30-7:30. Please let D'Anza know if you'd like to attend.

Our next meeting is on November 23<sup>rd</sup>, 2020.

Meeting adjourned (sorry I forgot to get the time).

Signed: Terry Morrison