

High Desert Hunter Jumper Association

Board Meeting Minutes

February 22, 2021

Zoom Meeting ID | 817 8820 3081

Passcode 4rtReS

6:30pm

Meeting Facilitator | Germaine Dougherty, HDHJA President

Board Members | Terry Morrison, D'Anza Freeland, Jeannie O'Loughlin

Committee Members | Simone Starnes, Lisa Plesance, Heather Sterling, Jesse Stark, Kay Lynch, Lori Peterson, Christy Gentry, Margaret Kolata, Angela Keranen, McKenzie Harvey

1. Call to order: Meeting was called to order at 6:34 pm
2. Roll Call: Simone Starnes, Lisa Plesance, Heather Sterling, Jesse Stark, Kay Lynch, Lori Peterson, Christy Gentry, Margaret Kolata, Angela Keranen, McKenzie Harvey
3. Approval of minutes from the last meeting: Simone motioned, Lisa seconded
4. Venues | locations were confirmed. April 10-11 and October 23-34 will be at SDF and May 1-2 and September 11-12 will be at MPF.
5. Prize list Modifications | For 2021 it was decided that all point will count towards year end awards. The class names short stirrup and long stirrup will now be noted as 2' Hunter and 2'9 Hunters.
6. EMT | Simone will give the contact information to Germaine to call and confirm. We were awaiting confirmation of venues to be named before contacting EMT. AI: Germaine will call EMT
7. Food Truck | We will need a new food truck option for the 2021 show season. AI: Margaret and Angela will take on this action item as they have some options in mind.
8. Photographer | Kay has contact with Ella, the Photographer. AI: Kay will confirm with her on her decision to provide us with a cash sponsorship or gift to auction off for 2021.
9. Judges | Margaret has the master list of judges from 2021. Noted to make sure the judges called for Sunday are ok judging the equitation (OHJA Medal). AI: Margaret will reach out to the judges for 2021. If anyone else has any connections please e-mail them to her. Grady will be asked by ? to design the courses again.
10. Treasurer Report | Jeannie shared there is \$16.950 in the account. 4k is for the scholarship. Jeannie needs to identify signers for checking account and scholarship

account and it was decided that the signer will be Jeannie O'Loughlin, D'Anza Freeland and Germain Dougherty. AI: Jennie will confirm with the bank using the minutes. PNL's \$520 has come in for membership from the Year End Awards Pick up Party. Discussion started around a membership email blast to drive more memberships and the use of Paypal on the website. McKenzie asked about updated membership to confirm the horse to rider and it was confirmed this change has been made. It was also noted OHJA has not cashed check from 2020. AI : Lisa will plan to follow up on check status.

11. Outreach Update | Lisa is still working on application as the venues had not been confirmed. Now that they are she can proceed. We noted that we are Category 1 and it requires an EMT but not a steward. AI: Lisa will complete the application.
12. Committees | It was discussed that there needs to be a restructuring of committees and descriptions need to be noted to attract more volunteers. A Committee Coordinator was appointed. Kay Lynch accepted. Jesse offered to help Kay rewrite the Committee Interest Form. AI: Kay and Jesse will be leading this restructuring and current forms will be given to Kay for her to reach out and connect with those interested in helping.
13. Social Media | Website Update | Lori Peterson shared to please send her any updates and changes. She will update the new board to the website as well. This will also be noted on the HDHJA Social Media channels. Question was asked on if we could add an e-mail option for people to send in their membership forms and pay online? AI: Board Members send Lori a photo and bio for her to share on the website. Lori will work on uploading membership form and email.
14. Scholarship | We need to better position the scholarships and their descriptions so people are aware these are available and what they represent. Jesse mentioned that the Katy G Scholarship was submitted to Flying Changes. AI: Scholarship form links need to be updated.
15. New Business | Logo update. Does anyone have anyone or ideas on how to update? Discussion at next meeting. Banquet was discussed. D'Anza shared the feedback of the Awards Pick up Party at Horseplay. It was very favorable and some liked it and asked to have it every year that way and others missed the banquet format for recognition and connection. This will be part of committee discussion but location and venue should be top of mind moving into 2021.
16. Adjourn and Next Meeting | Meeting adjourned at 7:50pm
Next Meeting is scheduled for March 29 at 6:30pm

***AI = Action Items**